

Sponsorship Levels

Gold Level Sponsor - \$1,000

- Logo displayed prominently on the SCS website <u>www.salinecountystriders.com</u>
- Link from the SCS website to sponsor's website if available
- Logo displayed prominently on forms for all SCS races and other community events where the SCS are represented
- Logo prominently displayed on the back of t-shirts for all SCS races
- Sponsor's name mentioned at every club event during announcements
- Option to display sponsor banner and provide coupons and promotional material at SCS races
- Reserved spot on sponsor web page for brief statement and logo
- Five FREE entries with shirts to all SCS races

Silver Level Sponsor - \$500

- Logo displayed on the homepage on the SCS website <u>www.salinecountystriders.com</u>
- Link from SCS website to sponsor's website if available
- Logo displayed on the back of t-shirts for all SCS races
- Logo displayed on the bottom of SCS race entry forms
- Option to display sponsor banner or provide coupons and promotional material at club races
- Three FREE entries with shirts to all SCS races

Bronze Level Sponsor - \$250

- Logo displayed on the homepage on the SCS website <u>www.salinecountystriders.com</u>
- Link from SCS website to sponsor's website if available
- Logo displayed on the back of t-shirts for all SCS races
- Option to provide coupons and promotional material at club races
- One FREE entry with a shirt to all SCS races

Race Sponsor - \$100 (Pick just 1 SCS Race to Sponsor)

- Logo displayed on the homepage on the SCS website <u>www.salinecountystriders.com</u>
- Link from SCS website to sponsor's website if available
- Logo displayed on the back of SCS designated race t-shirts
- Option to provide coupons and promotional material at designated club race
- One FREE entry with a shirt to designated SCS race

* We always welcome In-Kind Race Sponsors. Just ask a SCS member for more details.



With over 100 dedicated members, a strong presence in the community, and a mission that promotes good health, the Saline County Striders are a highly visible and widely recognized group in Saline County and throughout Central Arkansas. We offer great sponsorship opportunities for companies and individuals! Please consider sponsoring us at one of the designated levels or contact us about other sponsorship ideas. We'd love to have your support!

Benefits of Striders sponsorship include:

- Name and logo mentioned on SCS sponsorship webpage for one year
- Logo displayed on the back of shirts for all SCS races
- Option to provide coupons and promotional material at SCS races

The Saline County Striders currently host four races each year:

- 1. Run with the Dogs 5k in April
- 2. Arkansas Runner 2 mile in June
- 3. Arkansas 20k in September
- 4. Sunset 6/12/24 Hour Endurance Run in November

The Striders also conduct monthly informational meetings, weekly group runs and produce the Arkansas Runner, a bimonthly publication that includes articles written by members, interviews of members, health and nutrition information, race results, running calendar and training tips.

For more information about club activities and to become a member visit - www.salinecountystriders.com

We encourage physical fitness and activity of all kinds in our community, especially with the youth. To this end we have been proud community sponsors of:

- Saline County Barracudas Swim Team
- Bryant Kids Triathlon
- Saline Memorial The Beat Goes On 5k
- Civitan Services Peace, Love & 5k
- Little Rockers Kids Marathon
- Benton Panther 5k
- Saline County Boys and Girls Club

- Court Appointed Special Advocates for Children (CASA)
- Saline County Library
- Sevier Street Garden Program
- Benton High School ROTC Program
- Saline County Humane Society
- Single Parent Scholarship Program

The Saline County Striders is a non-profit organization under Section 501(c)(3) of the Internal Revenue Service Code under the group exemption of the Road Runners Club of America, (Group Exemption Number 2702). All cash donations are tax-deductible to the full extent of the tax law.



SCS Sponsorship Contract

Business Name:		
Contact person:		
Mailing Address:		
City:		Zip:
Business Website Address:		
Will you be providing a business logo? Yes Logos are due ASAP	No	
Email logos in (.jpg, .eps, or PDF format) to: chris	<u>s.blu.hall@gmail.c</u>	<u>com</u>
I would like to be a Gold Sponsor - \$1,000	I	
I would like to be a Silver Sponsor - \$500		
I would like to be a Bronze Sponsor - \$250)	
I would like to be a Race Sponsor - \$100 Designated Race:		
Please mail this sponsorship form and payment t	0:	

Saline County Striders Attn: Sponsorship Committee P.O. Box 866 Benton, AR 72018

Thank you for your support of the Saline County Striders. You may contact us if you have any questions or concerns.

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